

COOKIES POLICY



Cookies policy

For a correct understanding of the Cookies Policy, whenever we use the word USER we are referring to people who, in some way, use or have an interest in our services and those who interact with our website (browsing, contact and news).

What are cookies and why do we use them?

Cookies are small files saved on the USER's devices, such as computer, smartphone and tablet, when a website is accessed. The use of cookies by MONTREAL is necessary to provide the USER of our website with a good and secure experience.

Types of Cookies

Cookies in terms of their owners can be:

- Proprietary cookies (MONTREAL site): these are cookies created and managed by MONTREAL itself or by third parties on behalf of MONTREAL.
- Third-party cookies: these are cookies belonging to third parties and considered reliable. They are added to the USER's devices by third parties, such as analytics systems. Their purpose is to collect information on how the USER uses the website, such as the pages visited and the links clicked. None of this information can be used to identify you. Its sole purpose is to enable analysis and improve the functions of the site.

Cookies in terms of how long they last can be:

- Temporary cookies: these are session cookies. As the name implies, they are temporary and expire when the USER closes the browser, ending the session. Their purpose is to allow language and security control during the session.
- Persistent or permanent cookies: these are cookies that remain on the USER's device until they expire or are manually deleted. Their purpose is to store information about the USER, such as awareness of the use of cookies on this website.

Cookies in terms of their purpose can be:

- Essential or necessary cookies: These cookies enable essential functionalities such as security, identity verification and network management. These cookies cannot be disabled on our systems.
- Performance/analytical cookies: Aimed at improving the performance of the website by collecting anonymized data on navigation and use of the resources made available. If you do not allow these cookies to be collected, this data will not be used to improve the website.

Classification of the information: Public

- Advertising or marketing cookies (third parties): The website depends on the services offered by third parties to improve government information campaigns, offer interactive content, improve usability and facilitate the sharing of content on social networks.

Description of the cookies used on this site

MONTREAL uses the following cookies:

Proprietary Cookies

Name	Domain	Type	Description	Duration
cookieession1	www.montreal.com.br	Required	This cookie is set by a third-party Fortinet web application firewall to help maintain the security of our website and your data. The cookie allows the web application firewall to monitor session traffic to identify attacks.	1 year
_ga	.montreal.com.br	Analytical	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's most commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a customer identifier. It is included in every page request on a website and used to calculate visitor, session and campaign data for the website's analytics reports.	1 year and 1 month

Classification of the information: Public

Moove_gdpr_popup	.montreal.com.br	Required	This cookie is used to store cookie consent preferences.	Session
_ga_S3YPYXPT5B	.montreal.com.br	Analytical	This cookie is used by Google Analytics to keep track of the session status.	1 year and 1 month
_fbp	.montreal.com.br	Third parties	Used by Meta to provide a range of advertising products, such as real-time bids from third-party advertisers.	3 months
_gcl_au	.montreal.com.br	Third parties	Used by Google AdSense to test the efficiency of advertising on sites that use its services	3 months
_lscache_vary	.montreal.com.br	Required	Used by Google Analytics to store whether the user is logged in to the site and what their user role is	2 days

Third-party cookies

Name	Domain	Type	Description	Duration
1p_jar	.google.com	Third parties	This cookie is set for Google ads.	1 month

Classification of the information: Public

AEC	.google.com	Third parties	This cookie is set to detect spam, fraud and abuse to help ensure that advertisers are not incorrectly charged for fraudulent or invalid ad impressions or interactions, and that YouTube Partner Program content creators are fairly compensated.	6 months
IDE	.doubleclick.net	Third parties	This cookie is set by Doubleclick and carries information about how the end user uses the site and any advertising that the end user may have seen before visiting said site.	1 year
DV	www.google.com	Third parties	This cookie is set to provide ad delivery or retargeting.	1 day
NID	.google.com	Third parties	Este cookie é definido para fornecer entrega de anúncios ou redirecionamento.	6 months

Classification of the information: Public

Managing Cookies

Cookies can be managed directly through the preferences tab of your browser and you can choose to delete or refuse cookies.

Below are guidelines on how the USER can disable them by changing their browser settings, although this may affect the functioning of our website:

- Chrome
- Edge
- Firefox
- Internet Explorer
- Safari

Policy Updates

The Cookie Policy is subject to change at any time and with immediate effect. We therefore recommend that you visit this page as often as possible for clarification and to obtain up-to-date information.

Change control

Version	Date	Elaboration	Approver	Description of change
01	02/23/2024	M.Reis e A.Luiz	S. Ventura e A.Terra	Initial preparation